



SUMO RADIO

hello@sumoradio.uk / sumoradio.uk / +44(0)1489 890060

SOCIAL

- @sumoradiouk
- @sumoradiouk
- @sumoradiouk

WEBSITE AUDIENCE

- 82%** Male
- 85%** Aged 18 - 44
- 41%** From the U.K.
- 121** Countries reached

ABOUT

Sumo Radio is a digital radio station and curated dance music experience, playing and promoting the very latest and best in dance music.

Reaching more than 115 countries around the world via sumoradio.uk, and our live audio stream, Sumo connects with people who consume music, entertainment and lifestyle content both at home, at work, and on the go.

Online streaming is fast becoming the platform of choice for radio and music consumption, with **Nielsen** reporting that 80% of Americans stream audio every week. Whilst in the U.K **RAJAR** reports that 27% of Adults, and 39% 15-24 year old's listen to radio via mobile, and tablet devices.

Sumo Radio continues to reach new listeners every week via social networks, and the leading radio directories, such as TuneIn and iTunes Radio.

Publish date: 2017/03/01

4,862+
UNIQUE VISITORS

15,055+
PAGE VIEWS

29,070+
LISTENER SESSIONS

145+
LISTENER COUNTRIES

ADVERTISING OPPORTUNITIES

Station Sponsor <i>Top of the Hour sponsor includes 24 mentions per day, for 365 days with free production!!!</i>	£4,380
31 Day Advertising Package <i>30 second advertising spot, aired 24 times per day with free production!!!</i>	£372
14 Day Advertising Package <i>30 second advertising spot, aired 24 times per day for 14 days.</i>	£252 + production
7 Day Advertising Package <i>30 second advertising spot, aired 24 times per day for 7 days.</i>	£168 + production
Presenter Read <i>4 x 10 second spots per hour, aired 24 times per day for 31 days, read by the on-air presenter.</i>	£372

WEBSITE ADVERTISING OPPORTUNITIES

Sponsored Posts <i>Promote your product or service to the readers of sumoradio.uk with a sponsored post/story. Every post is also promoted via our social network profiles, to maximise your exposure!</i>	£75 per post
300 x 250 Banner Advert <i>With a prime location, the Site Wide Above the Fold Banner is a cost-effective way to reach our audience. Situated below the green Listen Live Button, you know our users won't miss it!</i>	£45 per month/31 days

Have something else in mind? Looking for a package deal?
Contact us today via email at hello@sumoradio.uk
We are always happy to help!